

**PROGRAM FOR THE INTERNATIONALIZATION OF QUÉBEC EDUCATION  
(PIQE)**

**SECTION II**

**PROMOTION OF QUÉBEC'S EDUCATIONAL EXPERTISE**

**Deadlines to submit your grant application form for the year 2008-2009:**

**September 26<sup>th</sup>, 2008**

**December 5<sup>th</sup>, 2008**

**March 13<sup>th</sup>, 2009**

**Projects Eligible for Subsidies**

Production of promotional materials; participation in promotional activities; selective recruitment or placement of students; promotion of Québec in international organizations and forums; participation in economic missions abroad or organization of institutional missions; reception of foreign delegations or missions. While projects with other Canadian provinces or territories are eligible for financing, the regular operating activities of programs or organizations are not.

**Main Eligibility Criteria**

Priority will be given to projects likely to bring financial returns to Québec or to increase student mobility in the short or long term, as well as to projects that have direct financial backing from the sponsoring institution or organization.

**Other Selection Criteria and General Guidelines**

• ***Production of promotional materials***

The materials (booths, videocassettes, brochures, posters, compact discs, etc.) should contribute to the promotion of Québec's education system on the international scene by the institutions or by the Ministère itself. They should be intended for use in international shows or with organizations abroad, and could be designed to demonstrate the flexibility of the Québec education model. They could help export this model, particularly to countries where education reform is already in progress, and they should showcase the educational products and services Québec has to offer more coherently. Preference will be given to projects designed to present the Québec education system as a whole or a network of institutions providing a similar type of education (universities, colleges, etc.). Consequently, priority will be given to projects submitted by groups of institutions.

Priority will also be given to projects promoting unique programs offered exclusively by a single institution in Québec.

- ***Participation in promotional activities***

Québec participation in promotional activities (shows, exhibitions, etc.) outside the province may be supported in various ways, such as by providing appropriate logistic backup or by organizing on-site presentations or networking activities. To be eligible, promotional activities taking place in Québec must be intended for groups from abroad.

- ***Selective recruitment or placement of students***

Aid may be granted to institutions for the selective recruitment of foreign students or the placement of Québec students wishing to participate in a practicum abroad as part of their studies. This aid will be allocated to institutions that wish to negotiate and implement agreements with institutions abroad in order to recruit or to place students, particularly university students in master's or doctoral programs. This aid is non-recurrent and may not be used to maintain regular operations under such agreements. Only activities preparatory to the implementation or consolidation of such agreements are eligible for funding (exploratory missions, reception of visitors from abroad, support for student groups, organization of working meetings, etc.).

- ***Promotion of Québec in international organizations and forums***

The promotion of Québec's education system and educational expertise in international organizations and forums (OECD, UNESCO, Organization of American States, Agence intergouvernementale de la Francophonie, etc.) will be encouraged. Stays abroad by individuals promoting Québec's educational expertise may be of short, medium or long duration, depending on whether they are attending a symposium, conference or training course or temporarily filling a position. Conferences and symposiums on research results are not eligible for funding under this program.

- ***Participation in economic missions abroad or organization of institutional missions***

Grants to participate in government-led economic missions for the purpose of exporting Québec's educational expertise may cover preparatory market studies, the organization of workshops to train participants and stipends for certain participants. Proposals for the organization of missions by non-governmental organizations (NGOs) are eligible.

- ***Reception of foreign delegations or missions***

These delegations or missions must be related to the recruitment of foreign students, the export of Québec's educational expertise, the negotiation of agreements with other countries or, more generally, to the development of cooperation in the field of education. Tours of institutions and meetings with Québec experts may be organized for members of these delegations or missions.

## **SUBMISSION GUIDELINES**

All projects must be submitted in writing to the managing agency. All applicants must fill out a Grant Application Form.

No financial support will be granted for a project that has already been carried out or is already in progress when the application is submitted.

All financial aid allocated under the program will be non-recurrent; no funding will be allocated on an ongoing basis. If a project or an activity is to be repeated at a later date, another application must be submitted.

Institutions sponsoring funded project must, after completion of the project, provide a detailed report on the spending of the sums allocated; the degree of achievement of the objectives and the anticipated impacts. They must use a Grant Use Report for this purpose. If no report is provided to the managing agency within 90 days of the completion of the project or if it is shown that a grant has not been completely spent or has been used for purposes other than those for which it was allocated, the managing agency reserves the right to reclaim the allocated sums in full or in part and to refuse any subsequent applications by the institution.

Direction des affaires internationales et canadiennes  
January 9, 2004  
PIQE - Section II